



RECONNECTING #VET

2015 NATIONAL VET CONFERENCE ADELAIDE
SPONSORSHIP HANDBOOK

2015 NATIONAL VET CONFERENCE

17-18 September 2015
Adelaide Convention Centre



RECONNECTING #VET

Why sponsor the 2015 National VET Conference?

- In 2014, over 1000 people attended the National VET Conference, making it the largest annual gathering of VET practitioners from across Australia.
- An excellent opportunity for sponsors to showcase a wide variety of products and services to a national audience.
- 8000+ people belong to Velg Training's membership program, with another 18,000+ signed to our free subscription service, giving you access to a database of over 26,000.
- Our database is in alignment with your target market: management and practitioners.
- All 57 sponsors from 2014 were extremely happy with their return on investment!

Get in front of decision makers - CEOs, managers and practitioners, involved in training at the frontline. Expect to meet attendees from across Australia that are involved in the VET sector from a variety of RTOs including public, private and enterprise organisations; as well as schools, non-profit organisations and government agencies.

Substantial networking opportunities

- Meet and build relationships with key decision makers in the VET industry
- Promote and increase brand awareness
- Communicate directly with a targeted audience
- Generate fantastic leads
- Launch new products and services to existing and potential clients
- Keep up-to-date with industry trends
- Receive valuable feedback from the VET sector

Expected attendees

- VET Practitioners from RTOs across Australia including:
- CEOs, RTO Owners, Principals, TAFE Directors
 - RTO Compliance Managers/VET Coordinators
 - VET Training Managers
 - Teachers/Trainers and Assessors
 - VET Consultants
 - Policy Developers/Makers
 - Instructional Designers
 - Pre-service VET Teachers

Adelaide Convention Centre North Terrace, Adelaide, SA 5000

Why Adelaide?

- Adelaide is a picturesque coastal city that's easy to get to, easy to get around, easy on the pocket, and 'green'. Adelaide is widely recognised as the 20-minute city. The ease of access and stress free travel is acknowledged by organisers and delegates alike. Where else can you arrive at the airport, be checked into your 5-star hotel within twenty minutes and then walk to the multiple award-winning convention centre adjacent for your conference welcome function?
- Innovation and collaboration are the hallmarks of doing business in Adelaide. The economy is strong and the future is bright in terms of resources, defence, medicine, science, technology and more. Adelaide is a welcoming city, and a great place to do business. The Economist rates Adelaide as the number one business travel destination in Australia and number three in the world. Adelaide is also ranked amongst the top ten most live-able cities in the world, and it's not hard to see why.
- Adelaide is also a 'green' conference destination. The city is serviced by electric trams and the world's first solar-powered bus. South Australia is a leader in renewable energy and was the first State in the nation to proclaim climate change laws. Adelaide is ideally positioned to host events. Many of Adelaide's tourist facilities are located within walking distance of the CBD and within a few hours, delegates can be anywhere in Australia to enjoy pre- and post-convention holidays.



Sponsor Feedback: 2014 National VET Conference

"Overall we were very pleased with being the Platinum Sponsor, we felt that the Velg Training team were very accommodating."

Safe Work Resources

"Really beneficial conference for our business as the majority of the delegates were our target market. Vivacity will be back for the 2015 National VET Conference!"

Vivacity Coaching & Consulting

"IBSA is a continuing sponsor and exhibitor of this great practitioner lead conference. The conference attracts the delegates we want to see and hear from, and the support of the Velg Training team makes sure the event is enjoyable for our staff."

Innovation & Business Skills Australia (IBSA)

"The conference had the right mix of VET practitioners for our product offering. It was professionally run and drew a healthy crowd."

IP Australia

Demonstrate your commitment to the VET workforce

Generate Fantastic Leads

Promote your products and services to a range of personnel within the VET sector





Velg Training is committed to delivering quality, flexible and innovative training services and products to the vocational education community.

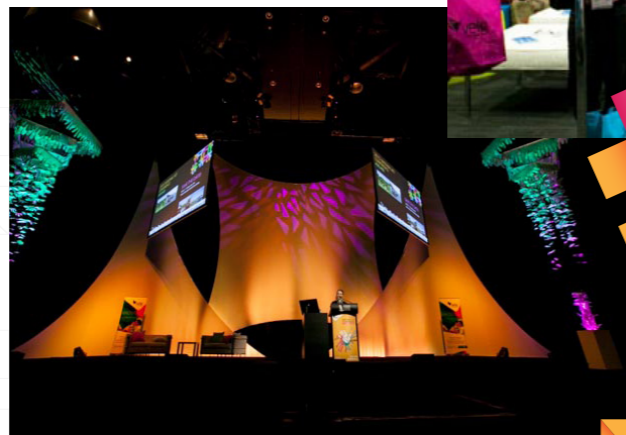
The **National VET Conference** will provide delegates with the opportunity to engage in a wide variety of topics and explore a multitude of services and products on display in the dedicated sponsor exhibition hall, a space conducive to demonstrations, networking and the sharing of new ideas and information. The exhibition hall acts as a central hub for the event, with a variety of attractions to increase delegate foot traffic, including Beauty Bar, Guru Bar and Community Noticeboard. All meal breaks are also served within the exhibition hall.

Welcome Function

In 2015, all sponsors will be able to attend the Welcome Function as part of their package. With all delegates and presenters encouraged to attend this complimentary function on Thursday night, it is a fantastic opportunity for sponsors to network in a relaxed environment. Come armed with a stack of business cards, be prepared to make lots of contacts and have a fabulous time in the process!

What's unique about Velg Training?

- Established in 2003
- Provided training to 45,000+ VET practitioners from RTOs across Australia
- Our mission is to educate, inspire and empower Australia's VET community through involvement in high quality professional development, consulting services and a dedicated membership program
- We listen to client feedback and deliver services that meet evolving individual and organisational needs.
- We respond to the ever changing VET sector
- Proven largest attendance rate at a National VET Conference



2015 National VET Conference Overview

The exhibition will run for the duration of the conference. Priority of booth positioning within the exhibition will be offered to premium package sponsors first and then prioritised by taking into account each organisations level of sponsorship, the date of application receipt, preferences, proximity to competitors and all relevant matters.

Sponsorship opportunities (all prices include GST)

Platinum Sponsor (exclusive opportunity)	\$18,800
Gold Sponsor (three packages)	\$12,100
Welcome Function Sponsor (exclusive opportunity)	\$8,800
Silver Sponsor (four packages)	\$7,700
Bronze Sponsor (five packages)	\$5,500
Coffee Cart Sponsor (exclusive opportunity)	\$4,200
Premium Exhibitor (ten packages)	\$3,500
Photo Booth Sponsor (exclusive opportunity)	\$3,000
Standard Exhibitor (forty packages)	\$2,800
Charging Station Sponsor (multiple available, potential for exclusivity)	\$1,800 each
Prize Donations	In Kind

Additional opportunities to sponsor the 2015 National VET Conference are available by negotiation with Velg Training. Contact the organising committee on 07 3866 0888 or conference@velgtraining.com to discuss.

Sponsorship Applications:

Pre-release offer: 11-12 September 2014
 Official release: 15 September 2014
 Premium Package Applications Close: 30 June 2015
 Exhibitor Package Applications Close: 31 July 2015

PREMIUM SPONSOR INCLUSION SUMMARY

The table below provides a summary of the premium sponsorship packages available at the 2015 National VET Conference. We can also tailor packages to suit your specific requirements or desired outcomes.

	Platinum \$18,800	Gold \$12,100	Welcom Function \$8,800	Silver \$7,700	Bronze \$5,500
Exclusivity	1	3	1	4	5
Pre Event*					
Logo on Velg Training website and conference app with link to a preferred URL	✓	✓	✓	✓	✓
Organisational profile on Velg Training website and conference app	Max. 200 words	Max. 150 words	Max. 100 words	Max. 100 words	Max. 50 words
Article in Velg Training eNews announcing sponsorship level	✓	✓	✓	✓	x
Preceding promotional article in Velg Training eNews	✓	✓	x	x	x
Sponsorship announcement sent to National RTO Network LinkedIn Group members and posted as a discussion item, with link to a preferred URL or LinkedIn Company Page	✓	✓	x	x	x
Blog post announcing sponsorship level, on Velg Training WordPress Blog, with link to a preferred URL	✓	✓	✓	✓	x
Organisation profile and picture post on the Velg Training Facebook Page with link to a preferred URL or Facebook Page using event hashtag #2015NVC	✓	✓	✓	✓	x
Organisation profile and logo included on Welcome Function RSVP eAlert, sent to conference attendees	x	x	✓	x	x
Announcement of sponsorship tweet on the @velgtraining twitter account using event hashtag #2015NVC	✓	✓	✓	✓	✓
Promotional tweet, extending a product or service offer on the @velgtraining twitter account using event hashtag #2015NVC	✓	✓	x	✓	✓
Opportunity for promotion through pre-conference donated prize giveaways	✓	✓	x	✓	x
During Event*					
Full conference registrations (including all catering)	4	3	2	2	1
Additional complimentary attendees at Welcome Function	3	2	5	1	x
Opportunity for a keynote speaking spot in the plenary session on Day 1, to a maximum of 5 minutes	✓	x	x	x	x
Opportunity for presentation of an information session during a nominated break time OR presentation of a webinar post-conference (facilitated by Velg Training), to be included in Conference Handbook	x	✓	x	x	x
Free standing banner in all presentation rooms for duration of conference	✓	x	x	x	x
Free standing banner in plenary room for the duration of the conference	✓	✓	x	✓	x
Free standing banner in one presentation room of your choosing for duration of conference	x	x	x	x	✓
Organisation name and logo displayed prominently at the Welcome Function venue	x	x	✓	x	x
Organisation logo printed on back of delegate nametags	✓	x	x	x	x
Flyer drop in plenary session	Day 1	Day 2	x	x	x
Distribution of promotional material at the Welcome Function	x	x	✓	x	x
Acknowledgement at the conference as a sponsor by Velg Training	✓	✓	✓	✓	✓
Exhibition booth (including spotlights, power, skirted trestle table, two chairs and catering for two booth monitors)	✓	✓	✓	✓	✓
Organisation name on custom booth fascia, including logo	✓	✓	✓	✓	✓
Conference Handbook advertisement	Full & 1/2 page	Full page	1/2 page	1/2 page	1/4 page
Acknowledgement as a sponsor in the Conference Handbook with printed URL and Twitter Handle	✓	✓	✓	✓	✓
Satchel insert**	4	3	x	2	1
Post Event*					
Photographs of organisation at event	✓	✓	✓	✓	✓
Sponsorship Certificate	✓	✓	✓	✓	✓
Article in Velg Training eNews thanking you for your sponsorship	✓	✓	✓	✓	x
Subsequent promotional article in Velg Training eNews	✓	✓	x	x	x

*All sponsorship items subject to sponsor providing any materials, artwork, text or other content by print or go-live deadlines, and subject to receipt of full sponsorship payment. Size and placement of handbook advertisements will be at the discretion of the organising committee.

** One satchel insert is equivalent to a single A4 double-sided page or a single promotional item. All satchel inserts are subject to approval by the organising committee.

2015 National VET Conference Sponsorship Opportunities

Platinum Sponsor \$18,800 (incl. GST)

1 package available

This is an exclusive opportunity for one organisation to be seen as a major supporter of the 2015 National VET Conference, receiving unparalleled exposure within the industry. This package will truly set the chosen organisation apart from the competition. Platinum sponsor inclusions:

Pre event

- Logo on Velg Training website and conference app with link to a preferred URL
- Organisation profile (max. 200 words) listed on Velg Training's website and conference app
- An announcement as the Platinum Sponsor in one edition of Velg Training eNews, with link to a preferred URL (circulation to 26,000+)
- One promotional article in a preceding edition of Velg Training eNews, with link to a preferred URL (circulation to 26,000+)
- Sponsorship announcement sent to National RTO Network LinkedIn Group members and posted as a discussion item, with link to a preferred URL or LinkedIn Company Page (reach 6000+).
- Blog post announcing sponsorship level on Velg Training WordPress Blog, with link to a preferred URL (200+ views per month)
- Organisation profile and picture post on the Velg Training Facebook Page with link to a preferred URL or Facebook Page using event hashtag #2015NVC (reach 700+)
- Announcement of sponsorship tweet on the @velgtraining twitter account using event hashtag #2015NVC (reach 1500+)
- Promotional tweet, extending a product or service offer on the @velgtraining twitter account using event hashtag #2015NVC (reach 1500+)
- Opportunity for promotion through pre-conference donated prize giveaways, by negotiation with the organising committee.

During Event

- Full conference registrations for four delegates (including all catering and welcome function)
- Complimentary entry to the Welcome Function for three additional representatives
- Opportunity for a suitably qualified organisational representative to deliver a keynote speech in the plenary session on Day 1 of the conference, to a maximum of 5 minutes. (Velg Training reserves the right to make the final decision on topic/content based on information provided).
- Free standing banner (provided by the sponsoring organisation) displayed in a prominent position in all presentation sessions for duration of conference
- Free standing banner in plenary room for the duration of the conference
- Organisation logo printed on delegate nametags
- Flyer drop on all seats in the plenary session at the commencement of day one of the conference (to be distributed by sponsoring organisation)
- Acknowledgement at the conference as the Platinum sponsor by Velg Training
- First choice of prominent position for a 6m x 3m exhibition booth (including two spotlights, power, (optional) two skirted trestle tables & four chairs, and catering for two booth monitors). This double booth will provide a large comfortable networking space and ensures the Platinum Sponsor is seen as a major player in the sector.
- Organisation name on custom booth fascia, logo included
- One full-page and one half-page colour advertisement in the Conference Handbook (prominent positions); only premium package sponsors will be given advertising space in the Conference Handbook
- Acknowledgement as a Platinum Sponsor in the Conference Handbook (logo, organisation name, preferred URL and Twitter Handle)
- Conference satchel inserts (to be supplied by the sponsoring organisation and limited to four inserts. One satchel insert is equivalent to a single A4 double-sided page or a single promotional item. All satchel inserts are subject to approval by the organising committee)
- Half-price conference registration for one additional delegate

Post Event

- Sponsor to receive relevant photographs of the event
- Sponsor will receive a Sponsorship Certificate acknowledging their generous support of the 2015 National VET Conference
- Article in Velg Training eNews thanking you for your sponsorship, with link to a preferred URL (circulation to 26,000+)
- One promotional article in a post-conference edition of Velg Training eNews (to occur before 31 December 2015; circulation to 26,000+)



Gold Sponsor \$12,100 (incl. GST)

3 packages available

This prestigious sponsorship package is available for three organisations and provides extensive opportunities for promotion as a Gold Sponsor of the 2015 National VET Conference prior to, during and post conference.

Pre event

- Logo on Velg Training website and conference app with link to a preferred URL
- Organisation profile (max. 150 words) listed on Velg Training's website and conference app
- An announcement as a Gold Sponsor in one edition of Velg Training eNews, with link to a preferred URL (circulation to 26,000+)
- One promotional article in a preceding edition of Velg Training eNews, with link to a preferred URL (circulation to 26,000+)
- Sponsorship announcement sent to National RTO Network LinkedIn Group members and posted as a discussion item, with link to a preferred URL or LinkedIn Company Page (reach 6000+).
- Blog post announcing sponsorship level on Velg Training WordPress Blog, with link to a preferred URL (200+ views per month)
- Organisation profile and picture post on the Velg Training Facebook Page with link to a preferred URL or Facebook Page using event hashtag #2015NVC (reach 700+)
- Announcement of sponsorship tweet on the @velgtraining twitter account using event hashtag #2015NVC (reach 1500+)
- Promotional tweet, extending a product or service offer on the @velgtraining twitter account using event hashtag #2015NVC (reach 1500+)
- Opportunity for promotion through pre-conference donated prize giveaways, by negotiation with the organising committee.

During Event

- Full conference registrations for three delegates (including all catering and welcome function)
- Complimentary entry to the Welcome Function for two additional representatives
- Opportunity for a suitably qualified organisational representative to be involved in the conference program by presenting an information session in a break time OR present an informational webinar post-conference, with details included in the Conference Handbook for promotional purposes (Velg Training reserves the right to make the final decision on topic/content based on information provided).
- Flyer drop on all seats in the plenary session at the commencement of day two of the conference (to be distributed by sponsoring organisation)
- Free standing banner (provided by the sponsoring organisation) displayed in a prominent position in the plenary room for the duration of the conference
- Acknowledgement at the conference as a Gold Sponsor by Velg Training
- Choice of position for one 3m x 3m exhibition booth (including two spotlights, power, (optional) skirted trestle table & two chairs and all catering for two booth monitors)
- Organisation name on custom booth fascia, logo included
- One full-page, colour advertisement in the Conference Handbook; only premium package sponsors will be given advertising space in the Conference Handbook
- Acknowledgement as a Gold Sponsor in the Conference Handbook (logo, organisation name, preferred URL and Twitter Handle)
- Conference satchel inserts (to be supplied by the sponsoring organisation and limited to three inserts. One satchel insert is equivalent to a single A4 double-sided page or a single promotional item. All satchel inserts are subject to approval by the organising committee).
- Half-price conference registration for additional delegates.

Post Event

- Sponsor to receive relevant photographs of the event
- Sponsor will receive a Sponsorship Certificate acknowledging their generous support of the 2015 National VET Conference
- Article in Velg Training eNews thanking you for your sponsorship, with link to a preferred URL (circulation to 26,000+)
- One promotional article in a post-conference edition of Velg Training eNews (to occur before 31 December 2015; circulation to 26,000+)



Welcome Function Sponsor \$8,800 (incl. GST)

1 package available

The Welcome Function has proven to be one of the most popular elements of past conferences. This package will be provided to one organisation as the exclusive contributor to the fun and excitement of this outstanding networking event

Pre event

- Logo on Velg Training website and conference app with link to a preferred URL
- Organisation profile (max. 100 words) listed on Velg Training's website and conference app
- An announcement as the Welcome Function Sponsor in one edition of Velg Training eNews, with link to a preferred URL (circulation to 26,000+)
- Blog post announcing sponsorship level on Velg Training WordPress Blog, with link to a preferred URL (200+ views per month)
- Organisation profile and picture post on the Velg Training Facebook Page with link to a preferred URL or Facebook Page using event hashtag #2015NVC (reach 700+)
- Organisation profile and logo included on Welcome Function RSVP eAlert, sent to conference attendees
- Announcement of sponsorship tweet on the @velgtraining twitter account using event hashtag #2015NVC (reach 1500+)

During Event

- Full conference registration for two delegates (including all catering and entry to Welcome Function)
- Complimentary attendance at Welcome Function for five organisational representatives
- Organisation name and logo displayed prominently at the Welcome Function venue (banners etc. are to be provided by the sponsoring organisation and approved by Velg Training prior to the event)
- Acknowledgement as the exclusive sponsor at the Welcome Function by Velg Training
- Sponsor can exclusively distribute material and give away prizes during the Welcome Function
- Hosting of prize draws during the Welcome Function
- Opportunity to MC the Welcome Function (script/proceedings to be negotiated with, and approved by, Velg Training)
- Acknowledgement as a Welcome Function sponsor in the Conference Handbook (logo, organisation name, preferred URL and Twitter Handle)
- Choice of position for one 3m x 3m exhibition booth (including two spotlights, power, skirted trestle table, two chairs and all catering for two booth monitors)
- Organisation name on custom booth fascia, including logo
- Half-page, colour advertisement in the Conference Handbook; only premium package sponsors will be given advertising space in the Conference Handbook
- Half price conference registration for one delegate

Post Event

- Sponsor to receive relevant photographs of the event
- Sponsor will receive a Sponsorship Certificate acknowledging their generous support of the 2015 National VET Conference
- Article in Velg Training eNews thanking you for your sponsorship, with link to a preferred URL (circulation to 26,000+)



Silver Sponsor \$7,700 (incl. GST)

4 packages available

This level of sponsorship provides four organisations leading sponsorship benefits and secures exceptional exposure before and during the conference.

Pre event

- Logo on Velg Training website and conference app with link to a preferred URL
- Organisation profile (max. 100 words) listed on Velg Training's website and conference app
- An announcement as a Silver Sponsor in one edition of Velg Training eNews, with link to a preferred URL (circulation to 26,000+)
- Blog post announcing sponsorship level, on Velg Training WordPress Blog, with link to preferred URL
- Organisation profile and picture post on the Velg Training Facebook Page, with link to a preferred URL or Facebook Page using event hashtag #2015NVC (reach 700+)
- Announcement of sponsorship tweet on the @velgtraining twitter account using event hashtag #2015NVC (reach 1500+)
- Promotional tweet, extending a product or service offer on the @velgtraining twitter account using event hashtag #2015NVC (reach 1500+)
- Opportunity for promotion through pre-conference donated prize giveaways, by negotiation with the organising committee.

Post Event

- Sponsor to receive relevant photographs of the event
- Sponsor will receive a Sponsorship Certificate acknowledging their generous support of the 2015 National VET Conference
- Article in Velg Training eNews thanking you for your sponsorship, with link to a preferred URL (circulation to 26,000+)

During Event

- Full conference registrations for two delegates (including all catering and entry to Welcome Function)
- Complimentary entry to the Welcome Function for one additional sponsor representative
- Free standing banner (provided by the sponsoring organisation) displayed in the plenary room for the duration of the conference
- Acknowledgement at the conference as a Silver Sponsor by Velg Training
- Choice of position for one 3m x 3m exhibition booth (including two spotlights, power, skirted trestle table, two chairs and all catering for two booth monitors)
- Organisation name on custom fascia, logo included
- Half-page, colour advertisement in the Conference Handbook; only premium package sponsors will be given advertising space in the Conference Handbook
- Acknowledgement as a Silver Sponsor in the Conference Handbook (logo, organisation name, preferred URL and Twitter Handle)
- Conference satchel inserts (to be supplied by the sponsoring organisation and limited to two inserts. One satchel insert is equivalent to a single A4 double-sided page or a single promotional item. All satchel inserts are subject to approval by the organising committee).
- Half-price conference registration for one additional delegate

Bronze Sponsor \$5,500 (incl. GST)

5 packages available

This level of sponsorship provides good value for money for five organisations, with excellent exposure before and during the conference.
Bronze Sponsor inclusions:

Pre event

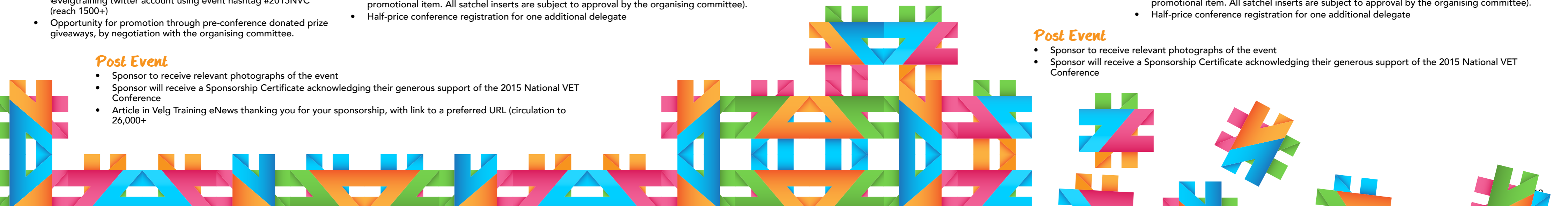
- Logo on Velg Training website and conference app with link to a preferred URL
- Organisation profile (max. 50 words) listed on Velg Training's website and conference app
- Announcement of sponsorship tweet on the @velgtraining twitter account using event hashtag #2015NVC (reach 1500+)
- Promotional tweet, extending a product or service offer on the @velgtraining twitter account using event hashtag #2015NVC (reach 1500+)

During Event

- Full conference registration for one delegate (including all catering and entry to the welcome function)
- Free standing banner (provided by the sponsoring organisation and to be allocated taking into account the date of sponsorship application) in one presentation room of your choosing for the duration of conference
- Acknowledgement at the conference as a sponsor by Velg Training
- Choice of position for one 3m x 3m exhibition booth (including two spotlights, power, skirted trestle table, two chairs and all catering for two booth monitors)
- Organisation name on custom booth fascia, logo included
- Quarter-page, colour advertisement in the Conference Handbook; only premium package sponsors will be given advertising space in Conference Handbook
- Acknowledgement as a Bronze Sponsor in the Conference Handbook (logo, organisation name, preferred URL and Twitter Handle)
- Conference satchel insert (to be supplied by the sponsoring organisation and limited to one insert. One satchel insert is equivalent to a single A4 double-sided page or a single promotional item. All satchel inserts are subject to approval by the organising committee).
- Half-price conference registration for one additional delegate

Post Event

- Sponsor to receive relevant photographs of the event
- Sponsor will receive a Sponsorship Certificate acknowledging their generous support of the 2015 National VET Conference



Coffee Cart Sponsor

\$4,200 (incl. GST)

1 package available

This newly created sponsorship package is for an exclusive exhibitor, who wishes to attract a strong amount of foot traffic to their booth and really position their brand at the forefront of the event.

Pre event

- Logo on Velg Training website and conference app with link to a preferred URL

During Event

- One 3m x 3m exhibition booth with the following inclusions:
- Organisation name on booth fascia
- Skirted trestle table and two chairs
- Two spotlights
- One general-purpose outlet
- Catering for one staff monitoring the booth (please note – this does not include attendance at any conference sessions)
- Two group automatic cappuccino machine including barista
- Stylised paper cups, wooden stirrers, milk & sugar
- 500 cups of coffee per day included (service cut after this time)
- Attendance at the Welcome Function for your booth monitor
- Acknowledgement as a sponsor at the conference
- Acknowledgement as an exhibitor in the Conference Handbook
- Half-price conference registration for one delegate

Charging Station Sponsor

\$1,800 (incl. GST)

per station

This sponsorship package is available to three organisations, or just one organisation who wishes to really push their message and gain some exclusivity. Charging stations attract a high turnover of delegates who will be exposed to your message and branding.

Pre event

- Logo on Velg Training website and conference app with link to a preferred URL

During Event

- Customised Chargebar unit, with 16 charging cables, positioned in prominent area in the exhibition
- Exhibition pass for one staff member (please note - this does not include attendance at any conference sessions)
- Attendance at the Welcome Function for your nominated exhibition representative
- Acknowledgement as a sponsor at the conference
- Acknowledgement as a sponsor in the Conference Handbook
- Half-price conference registration for one delegate

Photo Booth Sponsor

\$3,000 (incl. GST)

1 package available

This newly created sponsorship package places one exclusive sponsor at every delegate's fingertips. With your branding on a souvenir that delegates will want to keep, you will remain in the mind of your prospective clients long after the event.

Pre event

- Logo on Velg Training website and conference app with link to a preferred URL

During Event

- Photo booth within Velg Training members lounge for the duration of the conference, including all equipment and supervising staff
- Customised photo backdrop (design to be provided by sponsoring organisation and approved by Velg Training)
- Logo on printed photo strip
- Exhibition pass for one staff member (please note - this does not include attendance at any conference sessions)
- Attendance at the Welcome Function for your booth monitor
- Acknowledgement as a sponsor at the conference
- Acknowledgement as a sponsor in the Conference Handbook
- Half-price conference registration for one delegate

A trade exhibition will run in conjunction with the conference, providing a fantastic platform for organisations to showcase their products, services and initiatives to the market. Breaks will be held within the exhibition area on both days, giving delegates the opportunity to visit the trade exhibition during all meal breaks.

Premium Exhibitor

\$3,500 (incl. GST)

10 packages available

This package option is for those organisations who wish to exhibit at the conference, with added benefits to ensure maximum exposure.

Pre event

- Logo on Velg Training website and conference app with link to a preferred URL

During Event

- Choice of position for one 3m x 3m exhibition booth with the following inclusions:
- Organisation name on booth fascia
- Skirted trestle table and two chairs
- Two spotlights
- One general-purpose outlet
- Catering for two staff monitoring the booth (please note – this does not include attendance at any conference sessions)
- Attendance at the Welcome Function for your two booth monitors
- Acknowledgement as a sponsor at the conference
- Acknowledgement as a Premium Exhibitor in the Conference Handbook (logo in prominent position, above Standard Exhibitors)
- Conference satchel insert (to be supplied by the sponsoring organisation and limited to one insert. One satchel insert is equivalent to a single A4 double-sided page or a single promotional item. All satchel inserts are subject to approval by the organising committee)
- Half-price conference registration for one delegate

Prize Donations: In Kind

All sponsors (regardless of their sponsorship package) have the ability to donate prizes to Velg Training for the conference. These prizes will be drawn during the conference and will provide sponsors with additional exposure to delegates. Multiple prize draws will take place over the two days of the conference. Sponsors also have the opportunity to promote prize draws on the Community Noticeboard that they would like to run at their booth during the conference, by negotiation with the organising committee.

Standard Exhibitor

\$2,800 (incl. GST)

40 packages available

This package option is for those organisations who wish to only exhibit at the conference.

Pre event

- Logo on Velg Training website and conference app with link to a preferred URL

During Event

- One 3m x 3m exhibition booth with the following inclusions:
- Organisation name on booth fascia
- Skirted trestle table and two chairs
- Two spotlights
- One general-purpose outlet
- Catering for one staff monitoring the booth (please note – this does not include attendance at any conference sessions)
- Attendance at the Welcome Function for your booth monitor
- Acknowledgement as a sponsor at the conference
- Acknowledgement as an exhibitor in the Conference Handbook
- Half-price conference registration for one delegate

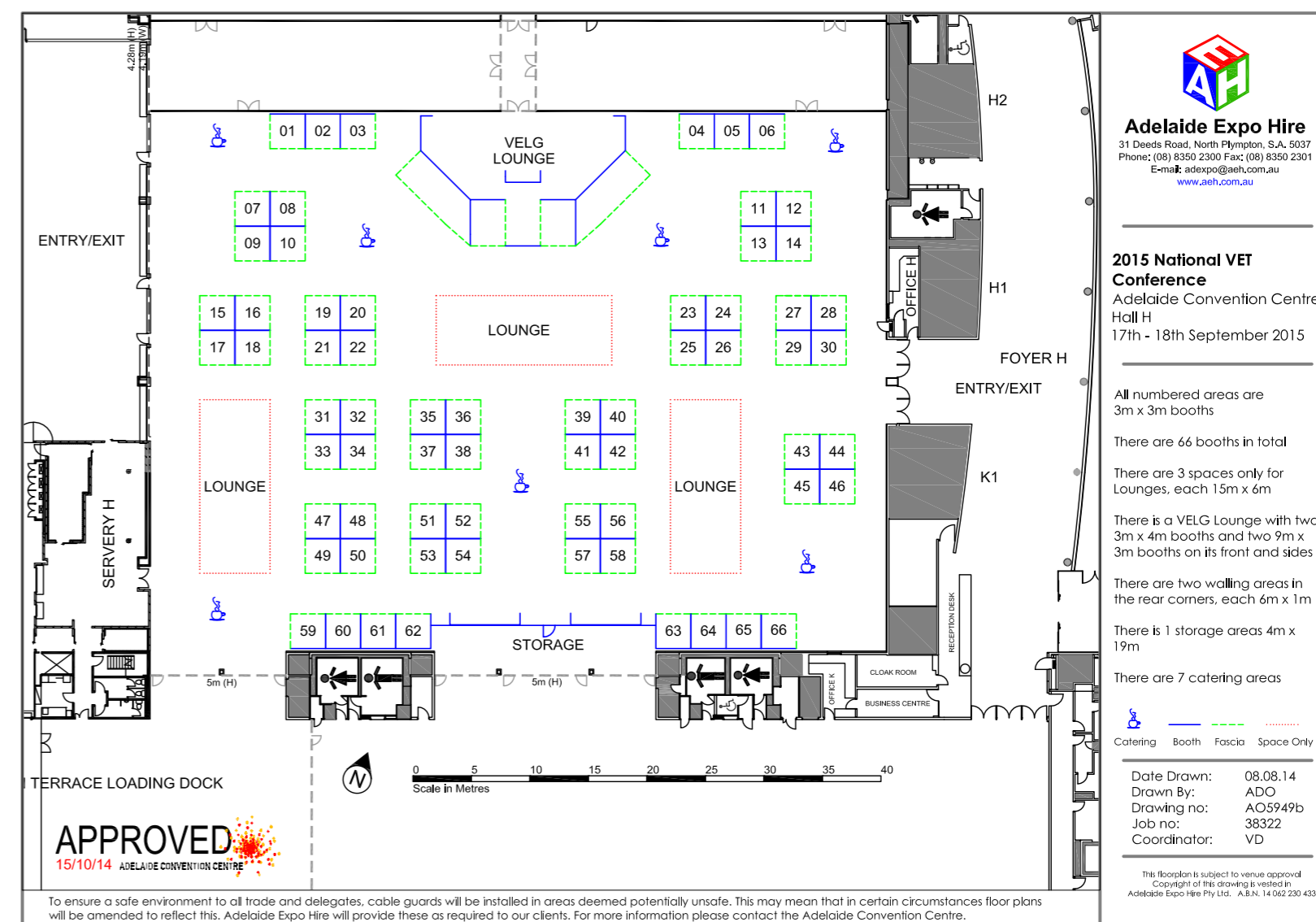
ADDITIONAL SPONSOR PACKAGE INCLUSION SUMMARY

The table below provides a summary of the additional sponsorship packages available at the 2015 National VET Conference. We can also tailor packages to suit your specific requirements or desired outcomes*.

	Smart Lounge \$14,500	Fun & Chilled Lounge \$12,500	Classy Comfort Lounge \$7,000
Exclusivity	1 (1 remaining)	1 (1 remaining)	1 (1 remaining)
Pre Event**			
Logo on Velg Training website and conference app with link to a preferred URL	✓	✓	✓
Organisational profile on Velg Training website and conference app	Max. 150 words	Max. 50 words	x
Article in Velg Training eNews announcing sponsorship level	✓	✓	✓
Preceding promotional article in Velg Training eNews	x	x	x
Sponsorship announcement sent to National RTO Network LinkedIn Group members and posted as a discussion item, with link to a preferred URL or LinkedIn Company Page	✓	x	x
Blog post announcing sponsorship level, on Velg Training WordPress Blog, with link to a preferred URL	✓	✓	✓
Organisation profile and picture post on the Velg Training Facebook Page with link to a preferred URL or Facebook Page using event hashtag #2015NVC	✓	x	x
Organisation profile and logo included on Welcome Function RSVP eAlert, sent to conference attendees	x	x	x
Announcement of sponsorship tweet on the @velgtraining twitter account using event hashtag #2015NVC	✓	✓	✓
Promotional tweet, extending a product or service offer on the @velgtraining twitter account using event hashtag #2015NVC	✓	✓	✓
Opportunity for promotion through pre-conference donated prize giveaways	✓	✓	✓
During Event**			
Full conference registrations (including all catering)	1	1	1
Additional complimentary attendees at Welcome Function	x	x	x
Counter with branded signage	2	2	2
Themed flooring	✓	✓	x
Branded Cushions at booth	18	x	8
Zig Zag brochure stand	4	4	4
Free standing banner in plenary room for the duration of the conference	✓	x	x
Free standing banner in one presentation room of your choosing for duration of conference	x	x	x
Organisation name and logo displayed prominently at the Welcome Function venue	x	x	x
Organisation logo printed on back of delegate nametags	x	x	x
Distribution of promotional material at the Welcome Function	x	x	x
Acknowledgement at the conference as a sponsor by Velg Training	✓	✓	✓
Exhibition floor space (including lighting, power and catering for one booth monitor)	✓	✓	✓
Conference Handbook advertisement	Full page	1/2 page	1/4 page
Acknowledgement as a sponsor in the Conference Handbook with printed URL and Twitter Handle	✓	✓	✓
Satchel insert***	2	1	1
Post Event**			
Photographs of organisation at event	✓	✓	✓
Sponsorship Certificate	✓	✓	✓
Article in Velg Training eNews thanking you for your sponsorship	✓	✓	x
Subsequent promotional article in Velg Training eNews	✓	x	x



ADDITIONAL SPONSOR PACKAGE FLOORPLAN



* Once a package is purchased you are able to swap items out, as long as the item swapped with is of equal or lesser value

**All sponsorship items subject to sponsor providing any materials, artwork, text or other content by print or go-live deadlines, and subject to receipt of full sponsorship payment. Size and placement of handbook advertisements will be at the discretion of the organising committee.

*** One satchel insert is equivalent to a single A4 double-sided page or a single promotional item. All satchel inserts are subject to approval by the organising committee.

Smart Lounge Sponsor

\$14,500 (incl. GST)

1 package available

This newly created sponsorship package is for an exclusive exhibitor, who wishes to attract a strong amount of foot traffic to their booth and really position their brand at the centre of the event. With large focus on branding and standing out from the crowd, this floor space will allow your organisation to attract delegates throughout the 2 days.

Pre event

- Logo on Velg Training website and conference app with link to a preferred URL
- Organisation profile (max. 150 words) listed on Velg Training's website and conference app
- An announcement as a Smart Lounge Sponsor in one edition of Velg Training eNews, with link to a preferred URL (circulation to 28,000+)
- Sponsorship announcement sent to National RTO Network LinkedIn Group members and posted as a discussion item, with link to a preferred URL or LinkedIn Company Page (reach 9000+).
- Blog post announcing sponsorship level on Velg Training WordPress Blog, with link to a preferred URL (200+ views per month)
- Organisation profile and picture post on the Velg Training Facebook Page with link to a preferred URL or Facebook Page using event hashtag #2015NVC (reach 700+)
- Announcement of sponsorship tweet on the @velgtraining twitter account using event hashtag #2015NVC (reach 1500+)
- Promotional tweet, extending a product or service offer on the @velgtraining twitter account using event hashtag #2015NVC (reach 1500+)

During Event

One 12m x 6m exhibition floor space with the following inclusions:

- 2 mirror counters with customised logo or branded signage
- 4 padded stools
- White flooring - to match theming
- 3 vogue double lounge
- 6 vogue single lounge
- 9 tulip tub lounge
- 3 rectangular coffee tables
- 3 cube coffee tables
- 4 zig zag brochure stands
- 18 customised branded cushions
- 4 plants
- 1 floral arrangement
- 1 general purpose outlet
- 2 rubbish bins
- Exhibition pass for one staff member, including all catering (please note - this does not include attendance at any conference sessions)

- Attendance at the Welcome Function for your nominated exhibition representative
- Acknowledgment as a sponsor at the conference
- Acknowledgment as a sponsor in the Conference Handbook
- 1 Satchel Insert
- Half-price conference registration for one delegate

Post event

- Photographs of organisation at event
- Sponsorship Certificate
- Article in Velg Training eNews thanking you for your sponsorship



Fun & Chilled Lounge Sponsor

\$12,500 (incl. GST)

1 package available

This newly created sponsorship package places one exclusive sponsor at every delegate's fingertips. With the relaxed atmosphere of this exhibiting floor space, delegates will find your stand fun and approachable.

Pre event

- Logo on Velg Training website and conference app with link to a preferred URL
- Organisation profile (max. 50 words) listed on Velg Training's website and conference app
- An announcement as a Fun & Chilled Lounge Sponsor in one edition of Velg Training eNews, with link to a preferred URL (circulation to 28,000+)
- Sponsorship announcement sent to National RTO Network LinkedIn Group members and posted as a discussion item, with link to a preferred URL or LinkedIn Company Page (reach 9000+).
- Blog post announcing sponsorship level on Velg Training WordPress Blog, with link to a preferred URL (200+ views per month)
- Announcement of sponsorship tweet on the @velgtraining twitter account using event hashtag #2015NVC (reach 1500+)
- Promotional tweet, extending a product or service offer on the @velgtraining twitter account using event hashtag #2015NVC (reach 1500+)

During Event

One 12m x 6m exhibition floor space with the following inclusions:

- 2 flex counters with customised logo or branded signage
- 6 vogue chairs
- 12 vogue stools
- 2 bar tables
- 2 cafe tables
- Wooden flooring - to match theming
- 4 zig zag brochure stands
- 3 wooden barrels
- 3 plants
- 1 general purpose outlet
- 2 rubbish bins
- Exhibition pass for one staff member, including all catering (please note - this does not include attendance at any conference sessions)
- Attendance at the Welcome Function for your nominated exhibition representative
- Half-price conference registration for one delegate



*With Wooden Flooring

Post event

- Photographs of organisation at event
- Sponsorship Certificate
- Article in Velg Training eNews thanking you for your sponsorship

Classy Lounge Sponsor

\$7,000 (incl. GST)

1 package available

This sponsorship package is available to one organisation who wishes to really push their message and gain some exclusivity. This space is central in the exhibition hall and will help your organisation break down the barriers as it allows delegates to access you lounge easily and comfortably.

Pre event

- Logo on Velg Training website and conference app with link to a preferred URL
- An announcement as a Smart Lounge Sponsor in one edition of Velg Training eNews, with link to a preferred URL (circulation to 28,000+)
- Sponsorship announcement sent to National RTO Network LinkedIn Group members and posted as a discussion item, with link to a preferred URL or LinkedIn Company Page (reach 9000+).
- Blog post announcing sponsorship level on Velg Training WordPress Blog, with link to a preferred URL (200+ views per month)
- Announcement of sponsorship tweet on the @velgtraining twitter account using event hashtag #2015NVC (reach 1500+)
- Promotional tweet, extending a product or service offer on the @velgtraining twitter account using event hashtag #2015NVC (reach 1500+)



During Event

One 12m x 6m exhibition floor space with the following inclusions:

- 2 euro counters with customised logo or branded signage
- 4 padded stools
- 8 ottoman cubes
- 4 Barcelona double lounges
- 4 ottoman benches
- 4 rectangular coffee tables
- 2 cube coffee tables
- 4 zig zag brochure stands
- 8 customised branded cushions
- 5 plants
- 1 general purpose outlet
- 2 rubbish bins
- Exhibition pass for one staff member, including all catering (please note - this does not include attendance at any conference sessions)
- Attendance at the Welcome Function for your nominated exhibition representative
- Acknowledgment as a sponsor at the conference
- Acknowledgment as a sponsor in the Conference Handbook
- 1 Satchel Insert
- Half-price conference registration for one delegate

Post event

- Photographs of organisation at event
- Sponsorship Certificate

Prize Donations: In Kind

All sponsors (regardless of their sponsorship package) have the ability to donate prizes to Velg Training for the conference. These prizes will be drawn during the conference and will provide sponsors with additional exposure to delegates. Multiple prize draws will take place over the two days of the conference. Sponsors also have the opportunity to promote prize draws on the Community Noticeboard that they would like to run at their booth during the conference, by negotiation with the organising committee.

2015 NATIONAL VET CONFERENCE SPONSORSHIP APPLICATION & PAYMENT FORM

To sponsor this event, please complete the form below and email to Velg Training. Confirmations and notifications will be communicated via email. Please complete the form with your details as you would like them printed/displayed in promotional materials. Velg Training accepts no responsibility for misprinted details that have been provided incorrectly.

Sponsor Details

Organisation:.....
 Contact Name:.....
 Mailing Address:.....
 Suburb:..... State:..... Postcode:.....
 Telephone:..... Mobile:.....
 Email:.....
 Website:.....

Payment by direct EFT

Attach a copy of the EFT remittance to the application form and return to Velg Training.

Bank Name: Queensland Country Credit Union
Account Name: Velg Training Pty Ltd
BSB: 704 640 **Account Number:** 681 369

Payment by Visa or Mastercard

Card Type (Please Circle): Visa Mastercard
 Credit Card Number:.....
 Cardholders Name:.....
 Expiry Date:.....CCV: Signature:.....

Terms & Conditions

I have read and accept the Terms and Conditions for the 2015 National VET Conference

Signed: Date:.....

Type of Sponsorship

(all prices include GST - tick appropriate box)

Sponsorship		
Platinum Sponsor	\$18,800	
Smart Lounge Sponsor	\$14,500	<input type="checkbox"/>
Fun & Chilled Lounge Sponsor	\$12,500	<input type="checkbox"/>
Gold Sponsor	\$12,100	<input type="checkbox"/>
Welcome Function Sponsor	\$8,800	<input type="checkbox"/>
Silver Sponsor	\$7,700	<input type="checkbox"/>
Classy Comfort Sponsor	\$7,000	<input type="checkbox"/>
Bronze Sponsor	\$5,500	<input type="checkbox"/>
Coffee Cart Sponsor	\$4,200	<input type="checkbox"/>
Premium Exhibitor	\$3,500	<input type="checkbox"/>
Photo Booth Sponsor	\$3,000	<input type="checkbox"/>
Standard Exhibitor	\$2,800	
Charging Station Sponsor	Qty.____ \$1,800	<input type="checkbox"/>
Extras		
Additional Booth Monitor (includes Welcome Function)	Qty.____ \$250	
Welcome Function ticket only	Qty.____ \$99	

Sponsor catering costs (per person); in addition to what is covered in set packages.

Terms and conditions of contract

Disclaimer

All information is correct at time of publication. Velg Training reserves the right to amend these packages subject to changes in the program format. Upon completion of the Sponsorship Application & Payment Form, sponsors are entering into a legal agreement.

The Contract

1. The term "Organiser" refers to Velg Training Pty Ltd
2. The term "Exhibitor" includes any person, firm, company or corporation and its employees and agents identified in the Application Form or other written request for exhibition space.
3. A "contract" is formed between the Organiser and Exhibitor when the Organiser accepts the signed Application Form and receives a minimum of 50% of the total owing as a deposit. The Organiser will then issue a confirmation letter to the Exhibitor.
4. The Organiser may cancel the contract at their discretion if the agreed deposit is not received within 28 days of lodging the Application Form. Additionally the Organiser reserves the right to cancel the contract by returning the deposit within 28 days of receipt.

The Application

5. An official Exhibition Application Form must be received to reserve space.
6. The Organiser reserves the right to refuse application or prohibit any Exhibitor from participation without assigning a reason for such refusal or prohibition.

Obligations and Rights of the Organiser

7. The decision of the Organiser is final and decisive on any question not covered in this contract.
8. The Organiser agrees to hold the exhibition however, reserves the right to postpone the exhibition from the set dates and to hold the exhibition on other dates as near to the original dates as possible, utilising the right only when circumstances necessitate such action and without any liability to the Organiser.
9. The Organiser agrees to promote the exhibition to maximise participation.
10. Following Pre-release the Organiser agrees to allocate the Exhibitor an exhibition space, where the priority of booth positioning within the exhibition will be offered to premium package sponsors first and then prioritised by taking into account each organisation's level of sponsorship, the date of application receipt, preferences, proximity to competitors and other relevant matters.
11. The Organiser reserve the right in unforeseen circumstances to amend or alter the exact site of the location of the stand, or alter the size of the stand, and the Exhibitor undertakes to agree to any alteration to the site or the space re-allocated by the Organiser.
12. The Organiser reserves the right to change the exhibition floor layout if necessary.
13. The Organiser is responsible for the control of the exhibition area only.
14. The Organiser may shorten or lengthen the duration of the exhibition and alter the hours during which the exhibition is open.
15. The Organiser agrees to provide the Exhibitor with an Exhibition Manual prior to the exhibition for the purpose of communicating required actions on the part of the Exhibitor.
16. The Organiser has the right to take action based on verbal or written directions including those contained in the Exhibition Manual. This is to ensure that all laws in connection with the exhibition are complied with, to prevent damage to person or property and to maximise the commercial success of the exhibition.
17. The Organiser may refuse without limitation to permit activity within the exhibition or may require cessation of particular activities at their discretion.
18. The Organiser reserves the right to specify heights of walls and coverings for display areas.
19. The Organiser reserves the right to disapprove the content and presentation of the Exhibitor catalogues, acknowledgements, handbills and printed matter with respect to the exhibition.
20. The Organiser may determine the hours during which the Exhibitor will have

access to the exhibition venue for the purpose of setting up and dismantling.

21. The Organiser reserves the right to refuse any person including exhibitor staff, representatives, visitors, contractors and/or agents entry to the exhibition if they do not hold a purchased or complimentary entry card.
 22. The Organiser will specify conditions relating to the movement of goods and displays, prior, during and after the exhibition.
 23. The Organiser will specify any regulations with regard to sound levels including microphones, sound amplification, machine demonstrations and videos. The exhibitor agrees to abide by these.
 24. The Organiser will liaise with the venue regarding security onsite during the period of the exhibition but will accept no liability for loss or damage.
 25. The Organiser will arrange for daily cleaning of aisles outside the exhibition open hours.
- ### Obligations and Rights of the Exhibitor
26. The Exhibitor must ensure that all accounts are finalised and paid prior to the allocated exhibition move-in period.
 27. The Exhibitor must use allocated space only for the display and promotion of goods and/or services within the scope of the exhibition.
 28. The Exhibitor must make every effort to maximise promotion and commercial benefits of participating in the exhibition.
 29. The Exhibitor must comply with all directions/requests issued by the Organiser including those outlined in the Exhibition Manual.
 30. The Exhibitor must comply with all applicable laws, including laws in relation to occupational health & safety. The Exhibitor will therefore act with care to avoid damage to persons or property in the exhibition.
 31. The Exhibitor must ensure the cleanliness and tidiness of their allocated space. Upon the conclusion of the exhibition the Exhibitor will promptly remove all exhibits, tools and other materials. If the Exhibitor fails or refuses to do so, the Organiser will make arrangements for this to be done by an external party at a cost to be paid by the Exhibitor.
 32. The Exhibitor will not display an exhibit in such a manner as to obstruct or affect neighbouring exhibitors. This includes blocking or projecting light, impeding or projecting into aisles or neighbouring exhibition spaces.
 33. The Exhibitor will submit plans and visuals of custom designed exhibits to the Organiser for approval prior to the commencement of the exhibition. Exhibitors failing to do so may be denied access to the exhibition to build or may be requested to cease building. A valid Insurance Certificate of Currency for independent exhibition contractors will also be submitted prior to the Organiser granting this company access to the exhibition area.
 34. The Exhibitor is responsible for all items within their allocated exhibition space.
 35. The Exhibitor agrees to adhere to all fire regulations and will refrain from using flammable or dangerous materials within the exhibition. Written approval must be sought from the Organiser if flammable or dangerous materials are required for the success of the exhibit.
 36. The Exhibitor will not use nails, screws or other fixtures on any part of the premises including walls and floor unless authorised by the Organiser. In any case all permanent damage will result in the Exhibitor being invoiced for all repairs.
 37. The Exhibitor acknowledges that the Organiser has a preferred freight forwarder and agrees to comply with all instructions relating to delivery times. If an alternate freight forwarder is engaged, the Exhibitor acknowledges that the Organiser will not be able to provide assistance in tracking lost deliveries. The Exhibitor agrees that the Organiser will not be liable for any goods rejected by the venue, lost or damaged prior to the delivery date specified or on return.
 38. The Exhibitor agrees to abide by requests made by the Organiser to stop any activity that may cause annoyance to others in the exhibition.
 39. The Exhibitor agrees to conduct all business transactions within their allocated exhibition space unless otherwise approved by the Organiser.
 40. Where The Exhibitor wishes to showcase two or more businesses that operate under the Exhibitor's organisational banner, The Exhibitor must purchase a booth for each of the businesses showcased.

Storage of goods

41. Unless otherwise communicated storage will not be provided onsite at the exhibition. Under no circumstance are goods permitted to be stored in public access areas.

Stand Services and Construction

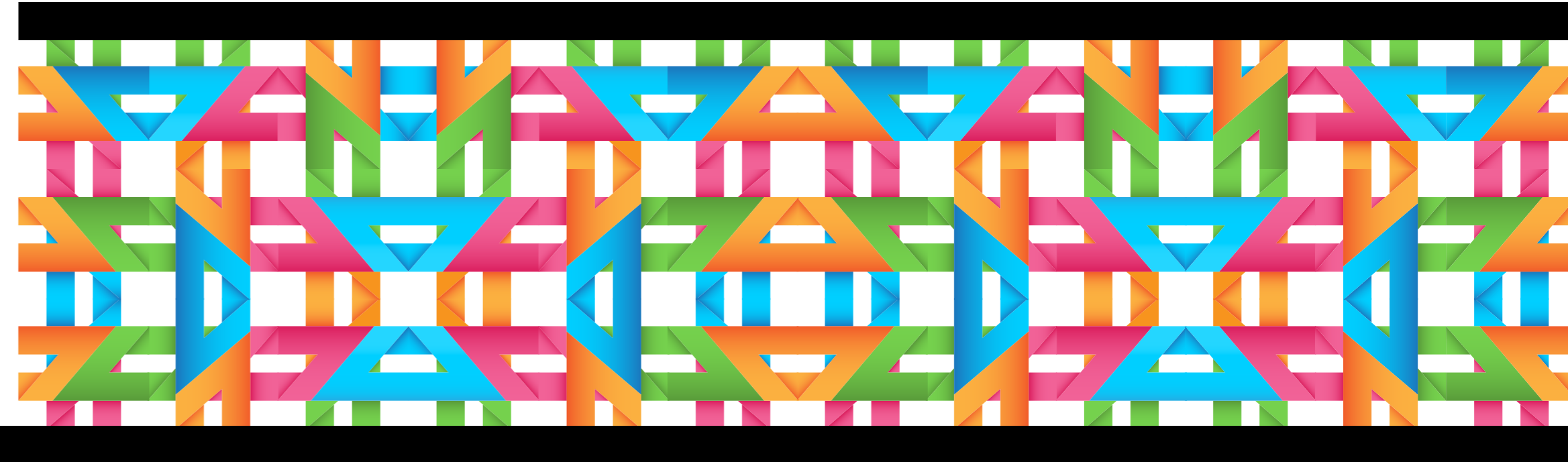
42. Official contractors will be appointed by the Organiser to undertake stand construction and freight forwarding plus supply furniture, electrics, telecoms and IT equipment. This is for insurance and security reasons. All non-official contractors wishing to enter the exhibition are required to produce current Certificates of Currency for Insurance, Public Liability and OH&S. Access will be denied without such documentation.

Insurance and Liability

43. All Exhibitors must have Public Liability Insurance for the period of the exhibition and must be able to produce this documentation immediately at the request of the Organiser.
44. Exhibitors must insure, indemnify and hold the Organiser harmless in respect of all damages, injuries, costs, claims, demands, expenses and interest for which the Organiser may become liable.
45. Whilst the Organiser will endeavour to protect exhibition property whilst on display at the exhibition, it must be clearly understood that the venue, the Organising Committee and the Organiser cannot accept liability for any loss or damage to property sustained or occasioned from any cause whatsoever.
46. The Organiser shall not be liable for any loss, which exhibitor may incur as a result of the intervention of any Authority, which prevents the use of the premises or any part thereof in any manner whatsoever.
47. The Organiser will not be liable and makes no guarantee of the number of visitors to the exhibition. Equally the Organiser will not be accountable for the level of commercial activity generated.

Payment & Cancellation

48. The Exhibitor has seven (7) days in which to make their final payment when it falls due. After this time the space will be available for sale to another company. All deposits paid will automatically be forfeited and NO refund will be made. NO exhibitor shall occupy allocated exhibition space until all monies owing to the Organiser by the Exhibitor are paid in full.
 49. In the event that the Exhibitor fails to occupy their allocated exhibition space by the advertised opening time, the Organiser is authorised to occupy this space in any manner deemed to be in the best interest of the Exhibition. The Exhibitor contracted to this space will remain liable to all Terms and Conditions of Contract and will not be eligible for a refund.
 50. If the Exhibitor wishes to cancel their participation, a request must be submitted to the Organiser in writing. Exhibitor cancellations and refunds will be administered as follows:
 - a. If notice of cancellation is received between 6 and 12 months before the first day of the exhibition, the Exhibitor will be entitled to a 50% refund on funds due at the time of cancellation.
 - b. If notice of cancellation is received less than 6 months before the first day of the exhibition, the Exhibitor will not be entitled to a refund.
 - c. If notice of cancellation is received and full payment for funds owing has not been received, the Exhibitor may be invoiced for the difference to satisfy the above cancellation and refund policy.
 51. If notice of cancellation is received prior to the first payment being made, the Exhibitor will be invoiced for and agrees to pay 25% of the total funds owing at that time.
 52. Booth availability may be limited or restricted, and allocations and available quantities will be advised upon processing your application.
- Terms & Conditions of Contract Reviewed September 2014.



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