

# YOUR VET CEO PROGRAM



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| 8.00  | <b>REGISTRATION</b>                                                                                                                                         |
| 8.30  | <b>WELCOME &amp; OFFICIAL OPENING</b><br>Leonie Davis                                                                                                       |
| 8.50  | <b>SUPER 'CHARGE' YOUR RTO: A CEO'S PERSPECTIVE</b><br>Marc Ratcliffe – CEO and Founder of MRWED Training and Assessment                                    |
| 9.45  | <b>THE ROLES &amp; RESPONSIBILITIES OF CEOS</b><br>Emma Marks – Assistant General Manager Regulatory Operations for the Australian Skills Quality Authority |
| 10.30 | <b>Morning Tea &amp; Networking</b>                                                                                                                         |
| 11.00 | <b>TAKING STEPS TO TAKE CHARGE</b><br>Troy Hazard – Internationally Recognised Consultant and Speaker                                                       |
| 12.00 | <b>INSIGHTS IN THE VET MARKET</b><br>Dr Mette Creaser – General Manager, Data Analytics, Research and Reporting, NCVER                                      |
| 12.45 | <b>Networking Lunch</b>                                                                                                                                     |
| 1.30  | <b>THE ART AND SCIENCE OF MANAGING PEOPLE</b><br>Avril Henry – Managing Director and Founder of Avril Henry and Associates                                  |
| 2.30  | <b>THE FUTURE OF MICRO-CREDENTIALS IN VET</b><br>Matthew Dale – CEO, Audit Express                                                                          |
| 3.00  | <b>Afternoon Tea &amp; Networking</b>                                                                                                                       |
| 3.30  | <b>OWN IT!: THE BUCK STOPS WITH YOU, BUT YOU'RE NOT ALONE</b><br>Maciek Fibrich – RTO Coach, Director & Principal Consultant at RTO Consultancy             |

This year, we are offering a blended approach to our program. We wanted to create a harmonious balance that is required of a VET Leader. Consequently, this 2020 program offers a relevant and revolutionary mix of presenters.

Velg Training is exceptionally proud of this line up that transcends between the much needed presence of inspiration and motivation with the necessary insight and experience of CEOs and Leaders within the VET Sector itself **#VETCEO #TakeCharge**

# SUPER 'CHARGE' YOUR RTO: A CEO'S PERSPECTIVE

Marc Ratcliffe – CEO and Founder of MRWED Training and Assessment

You wanted: “Issues impacting CEOs” ...“To hear from an actual CEO” ... In 2020 we deliver! Marc Ratcliffe, CEO and Founder of MRWED Training and Assessment, will share his story and insights. As CEO of an RTO for 20 years, Marc knows and understands your pain-points! He will provide perspective through presenting to you what he has learned about taking **“CHARGE”**: **C**ulture, **H**iring for attitude, **A**sking more questions, **R**elationships, **G**row and **E**volve. Marc will explore the importance of the RTOs Culture, the impact of institutional silence, the domino effect that comes about from fostering great relationships with your team through asking more questions and what your vision might look like in 2020 and beyond to ensure your business grows and evolves.



## ABOUT MARC

Marc Ratcliffe is a multi-award-winning trainer, author and education entrepreneur. He is the CEO and founder of MRWED Training and Assessment, a private RTO that specialises in Trainer Training. He is a strong advocate for “edu-tainment” and believes that learner involvement and fun are integral to student success. He continues to be an in demand conference speaker and workshop facilitator, having presented at more than 50 conferences in a dozen countries in the past decade and was recently named as the winner of the “Best Training and Development Leadership” Award for 2017 at the World Training and Development Congress in Mumbai.

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## THE ROLES & RESPONSIBILITIES OF CEOS

Emma Marks – Assistant General Manager Regulatory Operations for the Australian Skills Quality Authority

COMING SOON



## ABOUT EMMA

COMING SOON

# TAKING STEPS TO TAKE CHARGE

## Troy Hazard – Internationally Recognised Consultant and Speaker

In this session, serial entrepreneur Troy Hazard will share the key things that have helped him take charge of his learning, his vision, his future, and his purpose. Key outtakes from an hour with Troy will include;

- How to take charge of your learning - by learning how to learn, while you teach
- Shifting focus in your life, to take charge of your vision - and why you have to have clarity of where YOU are going, before you create vision for your business
- Why taking charge of your future does not have to be a mystery - we sometimes think predicting the future is hard. Its only hard if we are not following the signs
- The 4 key steps to taking charge of your purpose - as leaders, we often look to others to validate a purpose, when the answer really lies within



### ABOUT TROY

Troy Hazard is a serial entrepreneur having owned 12 companies over 25 years, and being the leader of leaders as the Global President of The Entrepreneurs Organization ([www.eonetwork.org](http://www.eonetwork.org)). He is also one of the few Australians to crack the American speaking circuit having lived there for ten years, and hosting his own business talk television show into 40 million homes each week on American Cable TV.

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# INSIGHTS IN THE VET MARKET

## Dr Mette Creaser – General Manager, Data Analytics, Research and Reporting

Using the latest data from the national VET collections and findings from recent research, this presentation will provide insights into the Australian VET system. It will especially focus on recent work to enhance our knowledge of the patterns of participation and outcomes from VET, and provide first hand examples of data analytic and machine learning techniques that we are employing to segment and better understand the experience of particular client groups. Key areas to be covered include: the nature and dynamics of the total VET training market, key trends in VET participation and outcomes, the role and function of training providers in the system and new models of data analysis to aid in policy and practice.



### ABOUT METTE

Mette Creaser is the General Manager Research, Analytics and Reporting at the Australian National Centre for Vocational Education Research (NCVER). Her career with NCVER spans over 10 years in which she has held a variety of roles, including Interim Managing Director and National Manager Statistics and Analytics. In her current role, Mette is responsible for maximising the power of data analytics integrated with research to transform national understanding of VET. Before joining NCVER, Mette held a variety of roles at the Australian Bureau of Statistics (ABS) and with the South Australian Research and Development Institute (SARDI).

# THE ART AND SCIENCE OF MANAGING PEOPLE

Avril Henry – Managing Director and Founder of Avril Henry and Associates

Inspiring, motivating and managing people is the hardest thing a leader has to do...

- First one must know how to lead ones' self.
- Self-leadership = The Power of One + EQ.
- Understanding what motivates others enables leaders to lead others effectively and create high performing teams.
- There is an art and a science to managing and leading people, and this session will provide practical tools to implement immediately!

Strap yourselves in as Avril is guaranteed to take you on an exhilarating, challenging and thought provoking journey of learning and inspiration.



## ABOUT AVRIL

Avril Henry, Founder and CFO AHAA! (Avril Henry and Associates Pty Ltd) – renowned transformational leadership expert, leading keynote speaker nationally and internationally, author of 4 business best sellers, executive coach, consultant, facilitator and media provocateur! She has worked with a range of organisations over the past 16 years to change their culture and build their leadership capability. Avril's career has spanned senior roles in finance, project management, change management and human resources in South Africa, Australia, the UK and USA. Avril has been a senior advisor on cultural transformation, gender and diversity to the Chief of Defence, Chief of Army, Australia; the ACT Commissioner of Emergency Services.

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# THE FUTURE OF MICRO-CREDENTIALS IN VET

Matthew Dale – CEO, Audit Express

The Australian Vocational Education sector is starting to experience the early stages of major disruption that is happening to all levels of existing, traditional education systems. This short, sharp session will define the concept of micro-learning, micro-credentials and badging, and will explore the possibilities that each of these could bring to your RTO. It will explore how the current VET system, legislation and regulatory framework already have provision for RTOs to develop and deliver both accredited and non-accredited microlearning and microcredentials. You will leave this session with a clear understanding of the difference between micro-learning, micro-credentialing and badging, and will gain insights on how to start offering micro-credentials in your RTO.



## ABOUT MATTHEW

Matthew is passionate about Australian training and education, specialising in organisational development, knowledge management, quality, compliance and internal audit. He has been a vocal and energetic campaigner for policy change and the reduction of regulation and red tape in the VET sector. Matthew was previously a senior policy advisor to the Victorian Minister for Skills and Training, and also publishes regularly on the topic of regulation and industry best practice. He worked as an RTO Manager, and Compliance Manager for both an industry focussed not-for-profit organisation and a large national RTO which operated in all states and territories.

# OWN IT!: THE BUCK STOPS WITH YOU, BUT YOU'RE NOT ALONE

Maciek Fibrich – RTO Coach, Director and Principal Consultant at RTO Consultancy

When it comes to being a successful leader, be that a business owner, CEO or a manager, the buck stops with you. As a leader, we often don't know where to turn or how to ask for help as we think it's a sign of weakness. Reality is, more often than not, this is all just fear, our thoughts and ego stopping us from looking weak. We also feel the problems we face are limited to us and no one else will understand, and we fear being judged. Reality is, many of us experience the same challenges, feel the same fear and experience the same emotions.

In this session, Maciek will deliver thought provoking content that is activity based and will facilitate networking between fellow attendees to foster a sharing of experiences. Ensure you develop a profitable, scalable and sustainable business with Maciek's in-depth knowledge.



## ABOUT MACIEK

For almost 20 years, Maciek Fibrich has been challenging the status-quo in the VET sector, often pushing the limits to achieve unexpected outcomes for RTOs. Some will also argue that disruption is part of Maciek's DNA, but the reality is, Maciek is truly passionate about ensuring quality within the VET sector and working out ways to use technology to push quality, yet ensuring it never impacts on the human nature of training and assessment. Maciek commenced his VET journey in 1999 when he started his first RTO with his mother, and since then, he has seen the industry morph many times but has never lost sight of the industry's main focus, educating our students.



Join Velg Training on 15 May 2020 at QT Gold Coast.

In 2020, we are going that one step further to ensure our VET Leaders, Key Decision Makers and Managers are focussed on the future.

