



## Social Media - what's new in 2016

Join Dimity Redcliffe, Velg Training's own Social Media guru, on this intermediate level social media master class.

In a busy VET world, it is important to keep up with the latest in online techniques to effectively utilise social media for your brand or RTO. Social media is ever-changing and it can be a challenge to keep up, let us do the hard work for you! Check out this webinar to take in practical social marketing lessons while looking at some upcoming trends in the space.

# Webinar

Educate • Inspire • Empower

# Webinar Details

## WHAT WILL BE COVERED?

This webinar provides the opportunity for participants to be involved in:

- New or emerging platforms
- Video as the social media content format of choice
- Social advertising
- Campaigns becoming "Platform-Agnostic"
- Direct buying
- Building and growing your digital assets
- New features on your favourite social media channels
- Q&A

## WHO SHOULD ATTEND

- CEO/Owner
- RTO/Compliance Manager
- Head of Faculty/Depart/Area Manager

## WEBINAR INCLUDES

- Resource kit with PowerPoint slides & templates
- Electronic resources
- Electronic statement of attendance

## REGISTRATION

To book your place register online at:

[velgtraining.com](http://velgtraining.com)

Become a Member and save!

# Registration Information

## DATE & TIME

**6th April 2016**

**11.00am - 12.00pm (AEST: QLD,NSW,ACT,VIC,TAS)**

10.30am - 11.30am (ACST: NT, SA)

9.00am - 10.00am (ACDT: WA)

## HOW MUCH DOES IT COST?

Member \$49.00 (incl. GST)

Non-member \$79.00 (incl. GST)



**NOTES** All fees stated are inclusive of GST. Velg Training membership includes discounted webinars, conferences and consulting services, as well as an informative e-newsletter and access to hundreds of downloadable content-rich resources. For more information, email [members@velgtraining.com](mailto:members@velgtraining.com) or go to [velgtraining.com](http://velgtraining.com).

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\*minimum numbers are required for webinar to proceed.



## CONTACT

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