

Creating Effective Webinars for Learners & Lead Generation

WORKSHOPS
2017

Workshop information

When done effectively, webinar training can rival live in-person courses in learner engagement, content retention and learning application.

Webinar training has the added benefit of reaching large audiences in diverse locations at the same time. However, these programs need to be planned and delivered differently from face-to-face courses to have maximum impact.

This workshop is focused on helping participants to create dynamic, engaging and effective webinars aimed at improving the transfer of learning and thus business results.

Key topics covered in this session

- Identify the six steps for success when presenting a webinar
- Use CORE to create more engaging webinar presentations
- Ask and answer questions effectively during webinars
- Select appropriate techniques to involve and motivate webinar participants
- Practice drafting a webinar project plan using a provided template

venues	Brisbane	16 March 2017
	Sydney	29 March 2017
	Melbourne	30 March 2017
cost	\$359 Members	\$390 Non-members
	time	
		9.00am - 4.00pm

Key topics covered in this session

- Instructional design principles that make webinars just as effective as classroom training
- 6 steps to success when presenting webinars
- Technical Do's and Don'ts – how to make the webinar run smoothly
- Creating engaging openers to draw the audience in
- Ways to keep the audience involved and energised during the webinar
- Strategies for asking and answering questions effectively
- Techniques for closing the webinar with impact and revisiting key concepts effectively
- Ideas for keeping the learners motivated after the webinar
- Comparison of different webinar platforms
- Drafting a webinar project plan including a mock webinar template.

Who should attend?

- Trainer/Assessor
- Consultant
- Head of Fac/Dpt/Area Mngr
- Private Individual

Workshop includes

- Arrival tea and coffee
- Morning tea, lunch & afternoon tea
- PPT presentation and workbook
- Additional electronic resources
- Electronic Statement of Attendance



REGISTRATION
velgtraining.com

Notes

All fees stated are inclusive of GST.
Minimum numbers are required for workshop to proceed.

Contact

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